



Executive Team Profiles



Alex Andrawes
CEO & Chairman

Founder: PersonalWine.com, Estate Wine Brokers, HERB.co-cannabis media company. Entrepreneur, Financier, Advisor & Team Builder.



Chase McMichael
Chief Science Officer (CSO)

7 year scientist, 8 patents 5x publications: Physics & Chemistry. Bay area 3X Startup 1 exit as CEO leading a cash flow positive companies.



Cree Crawford
President

Business & Product Developer. Networked cannabis & hemp industry consultant and published writer. Startups from zero to \$1+mm per month revenues.



Jake McHargue
Software Director

Former CTO Everfest, Platform Developer Personal Wine, CTO Nada Mobile. Emphasis on UI, usability, and new technology. Full stack developer.